

JavaScript and JQuery: Interactive Front-End Web Development

By Jon Duckett

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JavaScript and JQuery: Interactive Front-End Web Development By Jon Duckett

This full-color book will show you how to make your websites more interactive and your interfaces more interesting and intuitive.

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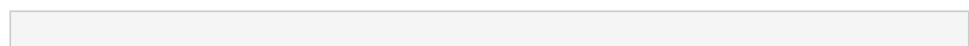
1. **Basic programming concepts** - assuming *no prior knowledge* of programming beyond an ability to create a web page using HTML & CSS
2. **Core elements of the JavaScript language** - so you can learn how to write your own scripts from scratch
3. **jQuery** - which will allow you to simplify the process of writing scripts (this is introduced half-way through the book once you have a solid understanding of JavaScript)
4. **How to recreate techniques you will have seen on other web sites** such as sliders, content filters, form validation, updating content using Ajax, and much more (these examples demonstrate writing your own scripts from scratch and how the theory you have learned is put into practice).

As with our first book (the best-selling **HTML & CSS: Design and Build Websites**), each chapter:

- Breaks subjects down into bite-sized chunks with a new topic on each page
- Contains clear descriptions of syntax, each one demonstrated with inspiring code samples
- Uses diagrams and photography to explain complex concepts in a visual way

By the end of the book, not only will you be able to use the thousands of scripts, JavaScript APIs, and jQuery plugins that are freely available on the web, and be able to customize them - you will also be able to create your own scripts from scratch.

If you're looking to create more enriching web experiences, then this is the book for you.



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Editorial Review

Review

inside it s beautifully designed, clearly laid out, and adds plenty of visual examples alongside the instructive text (Web User, August 2014) Forget dry references and cheesy examples. This beautifully designed visual guide takes you from the basics to sophisticated JavaScript techniques for making websites interactive and engaging in a way that is, in itself, interactive and engaging (ZDNet, September 2014)

From the Author

This book was written for anyone who wants to use JavaScript to make their websites a little more interesting, engaging, interactive, or usable. In particular, it is aimed at people who do not have a degree in computer science (well, not yet anyway).

Programming books can be intimidating, so we wanted to create a book that taught readers how to use JavaScript in a gentler, more visual way. And importantly, we did not want to assume that the reader had any experience of programming beyond the ability to create a web page in HTML and CSS. (After all, many kinds of people are creating websites these days, and not all of us come from a programming background.)

So, if you have ever struggled to get a script working on your web pages, want a better idea of how to customize scripts, or want to write your own scripts from scratch, this book was written for you.

We can't promise to remove the unfamiliar terms that programmers use, but we do tell you what they mean (with the aid of visual examples and diagrams) so that JavaScript won't seem like a foreign language any more.

From the Back Cover

Learn How To

- Read and write JavaScript
- Make your sites more interactive
- Use jQuery to simplify your code
- Recreate popular web techniques

Techniques Include

- Slideshows and lightboxes
- Improved forms and validation
- Using Ajax, APIs, and JSON
- Filtering, searching, and sorting

Online Support

- Code samples and practical exercises available online at: javascriptbook.com

- Plus bonus reference materials

Are you new to JavaScript, or have you added scripts to your web page but want a better idea of how they work? Then this book is for you. We'll not only show you how to read and write JavaScript, but we'll also teach you the basics of computer programming in a simple, visual way. All you need is an understanding of HTML and CSS.

This book will teach you how to make your websites more interactive, engaging, and usable. It does this by combining programming theory with examples that demonstrate how JavaScript and jQuery are used on popular sites. In no time at all you will be able to think and code like a programmer.

Users Review

From reader reviews:

Angelina Rone:

As people who live in typically the modest era should be update about what going on or facts even knowledge to make them keep up with the era that is certainly always change and advance. Some of you maybe can update themselves by looking at books. It is a good choice for you personally but the problems coming to an individual is you don't know what type you should start with. This JavaScript and JQuery: Interactive Front-End Web Development is our recommendation to make you keep up with the world. Why, as this book serves what you want and want in this era.

Marlin Peterson:

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Kevin Roark:

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