



La FRENCH TOUCH - The Definitive Guide to French Star Wars Collectibles 1977-1987: Unofficial book

By Stephane Faucourt

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France was among the very first countries to have “Star Wars”™ related merchandise at retail in 1977, including some items exclusively designed for the domestic market before the progressive standardization of products was implemented across Europe. “LA FRENCH TOUCH” book is the outcome of years of research and collecting. It is the MOST comprehensive and yet-complete book about vintage Star Wars collectibles from France. It features individual product photography of the entire range of French merchandise released from 1977 to 1987 – some heretofore unreferenced or thought to exist only in myth, including as well the French MECCANO and European TRILOGO toys lines. It re-examines the response the original Star Wars movies received in France, through a wide selection of press and documentary references. Readers will enjoy the development of the merchandising and marketing associated with this world-famous license throughout 270 color pages and 1500+ stunning photographs.

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Editorial Review

About the Author

Stephane Faucourt grew up in France in the 1970s and is part of the first generation of star Wars fans. After assembling one of Europe's largest Collection of French toys and documents from 1977 to 1986, he contributes to various websites and magazines with content. Stephane has published several books: "From Meccano to Trilogo" (2006) an instant-hit which revealed to collectors the action figure toys released in France during 1978-86, then "La French Touch" (2013) featuring the entire range of merchandise and documents released in France during the classic Trilogy era. He also co-authored the first official book published in France with domestic content "La Guerre des Etoiles – Star Wars vu de France" in 2015. Stephane has contributed to collecting panels at various events and official Celebration London (2007), Essen (2013), Anaheim USA (2015).

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