



## The Wealth Code: How the Rich Stay Rich in Good Times and Bad.

*By Jason Vanclef*

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**The Wealth Code: How the Rich Stay Rich in Good Times and Bad.** By Jason Vanclef

We entrusted the experts with our financial security and now we're reeling from the economic crisis. How do we get back on our feet...and invest wisely? In *The Wealth Code: How the Rich Stay Rich in Good Times and Bad*, financial planner and investment strategist Jason Vanclef delivers straight answers...and solutions. According to Vanclef, True Asset Class Diversification is the best way to build that solid financial base for your secure future. From an analysis of the downside of conventional thinking to the secrets of the Fortune 400, from diversification tactics to estate planning and improving returns on investments, Vanclef delivers a straightforward, hands-on plan not to cut your losses, but to maximize your investments. Do you truly have a handle on the bond market, stocks and mutual funds? How much of your assets belong in real estate, oil/gas, gold or other tangible investments? Insurance pitfalls not discussed? For the answers...and a sardonic poke at Wall Street...this is the book.

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### **Editorial Review**

#### Review

"Vanclef utilizes his expertise as a financial planner and investment strategist to offer suggestions on how to invest wisely no matter the status of one's portfolio or the economic forecast [...] Concrete economic suggestions for staying afloat, geared toward more experienced investors." -- Kirkus Discoveries

#### About the Author

Jason Vanclef is a Financial Planner and strategist whose Asset Class Diversification model is responsible for 97% of his clients—around 750 men and women—not only to weather the economic storm between 2007 and 2009, but to make money. As a national mentor and speaker to successful financial advisors around the country, Vanclef has trained them to understand his approach of building worst case scenario portfolio's for their clients as well as follow a more common sense viewpoint to the economy and what lies ahead. Education is the core of his diversification model and he spends the majority of his time teaching current clients about the various investment ideas and how they relate to each other. The Wealth Code: How the Rich Stay Rich in Good Times and Bad is a culmination of the years spent teaching his clients through stories to simplify very complex investment strategies and concepts that have allowed the informed rich to stay rich in these tumultuous times.

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