



Workflow Reengineering

By Gary Poysick, Steve Hannaford

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Workflow is the centerpiece of all management in the graphic arts industry and this book will be indispensable to design, production, and prepress professionals.

- Examines the need to rebuild, automate, improve productivity, eliminate waste, and define workflow procedures
- Focuses on the impact of Postscript, PDF, servers, and new technology on workflow development
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