



Serious Work: How to Facilitate Meetings & Workshops Using the Lego Serious Play method

By Sean Blair, Marko Rillo

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LEGO® Serious Play® is thriving. How is it that a child's toy, has become a serious strategy tool used by some of the worlds best known organisations? And what might be the relevance of this method in your work? LEGO® Serious Play® is the result of 15 years development. A powerful method to solve problems, explore ideas and achieve objectives based on management theory using a toy.

Serious Work enables readers to understand what LEGO® Serious Play® is and how it works. This practical and well designed workbook helps people have better meetings; it shows how LEGO® Serious Play® is used in five common kinds of meeting and workshop, enabling improvement in communication, collaboration and outcomes.

It is intended for people who run meetings. Leaders, managers, facilitators and coaches who are seeking ways to help teams work-together well, will find this book especially helpful.

Readers who are interested in or responsible for coaching, problem solving, visioning, team building or strategy will find the ideas challenge conventional meeting norms (thankfully) and offer a different and better way to achieve great meeting outcomes .

The book offers case studies, step-by-step guides and templates from a range of common applications that you can download and adapt to your own needs.

Our hope is this book gives you the knowledge and confidence to try basic LEGO® Serious Play® techniques before learning more.

The book features advice and case studies from nine other respected LEGO® Serious Play® facilitators from countries including USA, Singapore, Sweden, Russia, Switzerland, Germany, and China. List of co-authors: Patrizia Bertini, Eli De Friend, Mercedes Hoss, Camilla Jensen, Oliver Knapman, Kim Pong Lim, Kristina Nyzell, Dieter Reuther and Maria Stashenko.

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Editorial Review

Review

Hats off to Sean and Marko for writing and designing this wonderful book. As two of the original LEGO SERIOUS PLAY master trainers, we are thrilled to see former students, now masters, encouraging others to try LEGO SERIOUS PLAY in their work. Through photos and short descriptions, this user-friendly book guides readers to a basic understanding of this powerful methodology. By spreading the concepts to a larger audience, this text will place LEGO SERIOUS PLAY into the hands of a new user base. Their applications of this method will keep it growing strongly. As you adopt and modify these tools in your own work, we hope you will inspire others by sharing your reflections with the larger community of users. This book can only encourage more people to join the chorus of voices promoting creative thinking, imagination, and play. As adults, we need to bring these ideas back into our lives to improve our collaborations. We are excited to see what comes next! Play On! Jacqueline Lloyd Smith, Denise Meyerson

From the Back Cover

Visit the book website for additional resources: Serious.Global

About the Author

Sean is the founder of a ProMeet, an international professional facilitation business. He facilitates learning, growth and change in meetings, workshops, conferences, including with LEGO®

Marko is founder of SeriousPlayPro, the largest and most active global community of facilitators using LEGO® Serious Play® methodology.

Users Review

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Paul Hinojosa:

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Jesica Demarco:

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