



Graphic Artist's Guild Handbook of Pricing and Ethical Guidelines (Graphic Artists Guild Handbook: Pricing & Ethical Guidelines)

By Artist's Guild Graphic

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Graphic Artist's Guild Handbook of Pricing and Ethical Guidelines (Graphic Artists Guild Handbook: Pricing & Ethical Guidelines) By Artist's Guild Graphic

For years, the *Graphic Artists Guild Handbook: Pricing and Ethical Guidelines* has been the industry bible for graphic designers and illustrators. This, the 13th edition, continues the tradition with new information, listings and pricing information based on surveys of working designers. It addresses legal rights and issues such as how copyright laws affect the income and work of graphic artists. It also provides tips on how to negotiate the best deals and how and what to charge for work, and includes sample contracts. For design and illustration professionals, there is no more comprehensive and informative resource.

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Editorial Review

About the Author

The purpose of the Graphic Artists Guild is to promote and protect the social, economic and professional interests of its members. It is committed to improving conditions for all graphic artists (including, but not limited to: animators, cartoonists, designers, illustrators and digital artists) and raising standards for the entire industry. The Guild embraces graphic artists at all skill levels.

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