



Project Management for Research and Development: Guiding Innovation for Positive R&D Outcomes (Best Practices and Advances in Program Management)

By Lory Mitchell Wingate

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Today's leading organizations recognize the importance of research and development (R&D) to maintain and grow market share. If companies want to survive into the future, they must accelerate their R&D-to-market cycles or find themselves behind the competition.

Project Management for Research and Development: Guiding Innovation for Positive R&D Outcomes explains how to apply proven project management methods to obtain positive outcomes in R&D and innovation projects. It addresses the specific factors companies must consider when using project management to scope, define, and manage R&D projects. It also offers best practices and case studies that illustrate actual applications of theory.

This book details methods to help readers optimize results in R&D through the use of structured processes derived from the project management field and other complementary disciplines. Each chapter includes diagrams, surveys, checklists, and question-answer forms to guide readers in determining where their activity falls along a project spectrum and to help them structure their own R&D project.

The methods presented in this book can easily be applied to innovation projects and creative endeavors. As there are limited sources of information on how to utilize project management methodology effectively in these types of projects, this book is an ideal resource for anyone looking to add structure and proven methods to enable R&D, innovation, and other creative activities.

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Editorial Review

About the Author

Lory Mitchell Wingate has achieved notable success in program and project management within policy research, aerospace engineering, production and support, and scientific research organizations. With over 25 years of experience in both for-profit and non-profit companies, Wingate possesses detailed knowledge and expertise in project management and has developed a strong method for combining the best practices from several disciplines into a winning formula for the management of research and development.

She has an MBA in information technology management, and is a Certified Project Management Professional (PMP®). Wingate's area of expertise is in project management, program management, and systems engineering, and she actively pursues opportunities to present training workshops and materials associated with her areas of expertise.

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