



Dental Benefits: A Guide to Managed Plans

By Cathye L. Smithwick

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An updated edition of this popular primer and reference book concerning dental benefits. Plan sponsors, dental benefit staff, benefit consultants, insurance brokers and others will all find valuable information and insight concerning:

- How dental benefits are different from medical benefits
- Benefit plan design and pricing
- Available dental products (e.g., HMOs, PPOs, indemnity plans, voluntary plans)
- Choosing a dental plan and plan administrator
- The role of the dental consultant
- Measuring plan performance
- Tackling fraud and abuse
- The connection between oral and systemic health
- Coordinating dental and medical care
- Using technology to empower consumers.

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Editorial Review

About the Author

Cathye Smithwick is a nationally recognized consultant, author and expert in all aspects of dental benefits. Ms. Smithwick co-founded the dental consulting practice of Mercer Health and Benefits, later assuming leadership as a principal and national practice leader. She also held an executive position as group vice president of dental affairs for the holding company that includes Delta Dental of CA, Delta Dental of PA and their affiliates. Her clinical practice experience spans more than 20 years as an expanded duties dental hygienist in California, Oregon and Washington, primarily specializing in pediatrics. Ms. Smithwick holds a master's degree in applied economics from San Jose State University (Educational Equity Enhancement Award), a bachelor of arts in economics from the University of California, Santa Cruz (college honors); and an associate of science and certificate in dental hygiene from Foothill College. She is a member of the California Dental Association, the American Association of Dental Consultants and the Palo Alto Rotary Club. Previously she served on the board and finance committee for the non-profit Foothill-De Anza Foundation, was an advisor to Joint Venture Silicon Valley, was on the advisory committee for the California Oral Health Access Project (Center for the Health Professions, and was an advisory committee member for The Institute for Oral Health sponsored by the Washington Dental Service Foundation. Ms. Smithwick has authored white papers on dental policy and testified before the California Department of Managed Healthcare and the Colorado State Legislature's Interim Committee to Study Health Insurance. She has been widely quoted in major news and industry publications and is a frequent speaker at industry forums and conferences.

Users Review

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