



# The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios

By Steve Wexler, Jeffrey Shaffer, Andy Cotgreave

Download now

Read Online 

## The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios By Steve Wexler, Jeffrey Shaffer, Andy Cotgreave

**The definitive reference book with real-world solutions you won't find anywhere else**

*The Big Book of Dashboards* presents a comprehensive reference for those tasked with building or overseeing the development of business dashboards.

Comprising dozens of examples that address different industries and departments (healthcare, transportation, finance, human resources, marketing, customer service, sports, etc.) and different platforms (print, desktop, tablet, smartphone, and conference room display) *The Big Book of Dashboards* is the only book that matches great dashboards with real-world business scenarios.

By organizing the book based on these scenarios and offering practical and effective visualization examples, *The Big Book of Dashboards* will be the trusted resource that you open when you need to build an effective business dashboard.

In addition to the scenarios there's an entire section of the book that is devoted to addressing many practical and psychological factors you will encounter in your work. It's great to have theory and evidenced-based research at your disposal, but what will you do when somebody asks you to make your dashboard 'cooler' by adding packed bubbles and donut charts?

The expert authors have a combined 30-plus years of hands-on experience helping people in hundreds of organizations build effective visualizations. They have fought many 'best practices' battles and having endured bring an uncommon empathy to help you, the reader of this book, survive and thrive in the data visualization world.

A well-designed dashboard can point out risks, opportunities, and more; but common challenges and misconceptions can make your dashboard useless at best, and misleading at worst. *The Big Book of Dashboards* gives you the tools, guidance, and models you need to produce great dashboards that inform, enlighten, and engage.

 [Download The Big Book of Dashboards: Visualizing Your Data ...pdf](#)

 [Read Online The Big Book of Dashboards: Visualizing Your Dat ...pdf](#)

# The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios

By Steve Wexler, Jeffrey Shaffer, Andy Cotgreave

**The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios** By Steve Wexler, Jeffrey Shaffer, Andy Cotgreave

**The definitive reference book with real-world solutions you won't find anywhere else**

*The Big Book of Dashboards* presents a comprehensive reference for those tasked with building or overseeing the development of business dashboards.

Comprising dozens of examples that address different industries and departments (healthcare, transportation, finance, human resources, marketing, customer service, sports, etc.) and different platforms (print, desktop, tablet, smartphone, and conference room display) *The Big Book of Dashboards* is the only book that matches great dashboards with real-world business scenarios.

By organizing the book based on these scenarios and offering practical and effective visualization examples, *The Big Book of Dashboards* will be the trusted resource that you open when you need to build an effective business dashboard.

In addition to the scenarios there's an entire section of the book that is devoted to addressing many practical and psychological factors you will encounter in your work. It's great to have theory and evidenced-based research at your disposal, but what will you do when somebody asks you to make your dashboard 'cooler' by adding packed bubbles and donut charts?

The expert authors have a combined 30-plus years of hands-on experience helping people in hundreds of organizations build effective visualizations. They have fought many 'best practices' battles and having endured bring an uncommon empathy to help you, the reader of this book, survive and thrive in the data visualization world.

A well-designed dashboard can point out risks, opportunities, and more; but common challenges and misconceptions can make your dashboard useless at best, and misleading at worst. *The Big Book of Dashboards* gives you the tools, guidance, and models you need to produce great dashboards that inform, enlighten, and engage.

**The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios** By Steve Wexler, Jeffrey Shaffer, Andy Cotgreave **Bibliography**

- Sales Rank: #13713 in Books
- Published on: 2017-04-24
- Original language: English
- Dimensions: 8.90" h x 1.00" w x 8.80" l,
- Binding: Paperback
- 448 pages

 **Download** [The Big Book of Dashboards: Visualizing Your Data ...pdf](#)

 **Read Online** [The Big Book of Dashboards: Visualizing Your Dat ...pdf](#)

## Download and Read Free Online **The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios** By Steve Wexler, Jeffrey Shaffer, Andy Cotgreave

---

### Editorial Review

From the Back Cover

#### Praise for **THE BIG BOOK OF DASHBOARDS**

"*The Big Book of Dashboards* provides a solid treatment of the fundamentals of data visualization, but the numerous examples are what set this book apart. The comments from the authors after each chapter remind the reader that creating influential dashboards is both a science and an art. **This book will spend more time on my desk than on my shelf—incredibly practical.**"

—**Jeffrey Camm**, Inmar Presidential Chair, Associate Dean of Business Analytics, Wake Forest School of Business

"Some books about visualization focus on principles and guidelines, but they don't devote enough pages to explain how to apply them to the design of complex, multi-section displays, like business dashboards. This book is the opposite of that. While the book contains an introduction to data visualization fundamentals, it is the numerous examples of real dashboards that sets it apart. **If you've ever found yourself stuck when creating a dashboard, you will likely find a solution here.**"

—**Alberto Cairo**, author of *The Truthful Art: Data, Charts, and Maps for Communication*

"This book is full of beautiful dashboards along with uber-practical advice from three authors with many years of experience. **It is a treasure chest for hardcore data-viz geeks and business leaders** needing to get smart on how to present data to optimize operations."

—**J.D. Whitlock**, VP, Enterprise Intelligence, Mercy Health

"This book provides you with a vast array of real-world dashboards, and shares the thoughts and considerations that have gone into each example. The authors even provide a full explanation that acts as a user guide. **Mix and match these ideas, and you'll find what you need to visualize your data.**"

—**Josh Tapley**, Director of Data Visualization, Comcast Corporation

"The artful combination of technique and problem solving come together in *The Big Book of Dashboards* as the authors demonstrate powerful design principles using real world use cases. **Apply these principles to your next dashboard and watch your data come alive.**"

—**Bruce Henry**, Managing Partner, False Peak Ventures

About the Author

**STEVE WEXLER** is the Founder and Principal of Data Revelations. He has helped scores of organizations worldwide understand and visualize their data.

**JEFFREY SHAFFER** is the VP of Information Technology and Analytics at Unifund and Adjunct Professor teaching Data Visualization at the University of Cincinnati.

**ANDY COTGREAVE** is Technical Evangelist at Tableau and writes the Living With Data column for *ComputerWorld*.

## **Users Review**

### **From reader reviews:**

#### **Leticia Nielson:**

Precisely why? Because this *The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios* is an unordinary book that the inside of the e-book waiting for you to snap the item but latter it will surprise you with the secret it inside. Reading this book beside it was fantastic author who write the book in such amazing way makes the content inside easier to understand, entertaining method but still convey the meaning thoroughly. So , it is good for you for not hesitating having this any more or you going to regret it. This unique book will give you a lot of positive aspects than the other book have such as help improving your ability and your critical thinking method. So , still want to postpone having that book? If I were you I will go to the publication store hurriedly.

#### **Gina Gregg:**

Reading can called brain hangout, why? Because when you are reading a book mainly book entitled *The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios* your mind will drift away trough every dimension, wandering in each and every aspect that maybe unknown for but surely will become your mind friends. Imaging every single word written in a publication then become one type conclusion and explanation this maybe you never get just before. The *The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios* giving you yet another experience more than blown away your mind but also giving you useful data for your better life with this era. So now let us explain to you the relaxing pattern at this point is your body and mind are going to be pleased when you are finished looking at it, like winning a sport. Do you want to try this extraordinary paying spare time activity?

#### **Stephanie Bush:**

Don't be worry should you be afraid that this book may filled the space in your house, you can have it in e-book technique, more simple and reachable. This *The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios* can give you a lot of good friends because by you taking a look at this one book you have thing that they don't and make a person more like an interesting person. This book can be one of one step for you to get success. This guide offer you information that possibly your friend doesn't realize, by knowing more than some other make you to be great folks. So , why hesitate? Let's have *The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios*.

#### **Mary Cox:**

Do you like reading a book? Confuse to looking for your preferred book? Or your book has been rare? Why so many query for the book? But any kind of people feel that they enjoy intended for reading. Some people likes examining, not only science book but additionally novel and *The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios* or perhaps others sources were given information for you. After you know how the truly amazing a book, you feel desire to read more and more. Science reserve was created for teacher or students especially. Those publications are helping them to add their knowledge. In

other case, beside science e-book, any other book likes The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios to make your spare time more colorful. Many types of book like this.

**Download and Read Online The Big Book of Dashboards:  
Visualizing Your Data Using Real-World Business Scenarios By  
Steve Wexler, Jeffrey Shaffer, Andy Cotgreave #6RWT4FZXJBO**

## **Read The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios By Steve Wexler, Jeffrey Shaffer, Andy Cotgreave for online ebook**

The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios By Steve Wexler, Jeffrey Shaffer, Andy Cotgreave Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios By Steve Wexler, Jeffrey Shaffer, Andy Cotgreave books to read online.

### **Online The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios By Steve Wexler, Jeffrey Shaffer, Andy Cotgreave ebook PDF download**

**The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios By Steve Wexler, Jeffrey Shaffer, Andy Cotgreave Doc**

**The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios By Steve Wexler, Jeffrey Shaffer, Andy Cotgreave Mobipocket**

**The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios By Steve Wexler, Jeffrey Shaffer, Andy Cotgreave EPub**

**6RWT4FZXJBO: The Big Book of Dashboards: Visualizing Your Data Using Real-World Business Scenarios By Steve Wexler, Jeffrey Shaffer, Andy Cotgreave**