



The Entrepreneurial Mind

By Jeffrey A. Timmons

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The Entrepreneurial Mind: Winning strategies for starting, renewing and harvesting new and existing ventures by Jeffrey A. Timmons "Your book is a revelation. You could have saved me a great deal of trouble and money if you had written it twenty years ago!" Peter J. Sprague

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Editorial Review

From Library Journal

This is a well-written and practical book designed to aid persons contemplating an entrepreneurial venture. Timmons, an academic and a specialist in entrepreneurship, has done an excellent job covering the field. Starting with a broad overview of what entrepreneurship is, he concludes with an assessment aimed at summing up the strengths and weaknesses of a new enterprise in advance. In between, he provides sound advice on necessary managerial skills; how to form, build, and reward a new venture team; planning and goal-setting; and the pros and cons of family businesses. Particular attention is also given to the need for ethical standards and the pitfalls that can occur without them. Recommended. Robert Logsdon, Indiana State Lib., Indianapolis
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Users Review

From reader reviews:

Mark Hart:

Exactly why? Because this The Entrepreneurial Mind is an unordinary book that the inside of the reserve waiting for you to snap the idea but latter it will jolt you with the secret that inside. Reading this book close to it was fantastic author who else write the book in such remarkable way makes the content inside easier to understand, entertaining way but still convey the meaning fully. So , it is good for you for not hesitating having this nowadays or you going to regret it. This amazing book will give you a lot of gains than the other book have such as help improving your expertise and your critical thinking approach. So , still want to delay having that book? If I were you I will go to the e-book store hurriedly.

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