



The Innovation Algorithm:TRIZ, systematic innovation and technical creativity

By Genrich Altshuller

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A milestone in the development of the Theory of Inventive Problem Solving (TRIZ), this book is the result of over twenty years of research and analysis. Altshuller details TRIZ's problem solving algorithm (ARIZ) that can produce innovation of the highest order. Saturated with profound thoughts, insights, and examples, this book is regarded by many as Altshuller's magnum opus, his handbook for a creative and technological revolution.

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Editorial Review

From the Publisher

TRIZ (the Russian acronym for Theory of Inventive Problem Solving) was developed by this book's author, Genrich Altshuller. Studied and respected around the world, TRIZ shows that technical systems evolve following predictable patterns. Consequently, inventiveness can be learned by anyone. Developed underground by Russian scientists, TRIZ has validated itself by solving thousands of difficult technical problems. Over 60,000 engineers world-wide are trained in TRIZ. In 1984, Lev Shulyak, co-translator of this book, taught the first U.S. TRIZ course.

From the Inside Flap

"Enthusiastically written, it takes the reader to the wellsprings of engineering creativity. The unique and powerful TRIZ thought process, so startlingly presented in this book, is illuminated by numerous practical examples gleaned from various fields of engineering. Based on my own experience, the book can profusely benefit those engaged in a search for breakthrough technological developments." Victor R. Fey, Managing Partner of The TRIZ Group, and Adjunct Professor of Mechanical Engineering at Wayne State University.

From the Back Cover

"A 'must read' book for any individual who wants to become a TRIZ specialist and deeply understand the concepts of Ideality, Technical Contradiction, Evolution of Technology and other important issues. For TRIZ, this book is as important as Newton's 'Philosophiae Naturalis Principia Mathematica' for Physics. This book completely changed my life." Boris Zlotin, Chief Scientist of Ideation International, Inc., USA.

Users Review

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Velda Thornley:

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