



Health Promotion in Multicultural Populations: A Handbook for Practitioners and Students

By Michael V. Kline, Robert M. Huff

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The thoroughly updated **Second Edition** of **Health Promotion in Multicultural Populations** grounds readers in the understanding that health promotion programs in multicultural settings require an in-depth knowledge of the cultural group being targeted. Numerous advances and improvements in theory and practice in health promotion and disease prevention (HPDP) are presented. Editors Michael V Kline and Robert M Huff have expanded the book to include increased attention directed to students and instructors while also continuing to provide a handbook for practitioners in the field. This book combines the necessary pedagogical features of a textbook with the scholarship found in a traditional handbook.

Several new chapters have been added early in the text to provide stronger foundations for understanding the five sections that follow. The book considers five specific multicultural groups: Hispanic/Latino, African American, American Indian and Alaska Native, Asian American, and Pacific Islander populations. The first chapter in each of the five population group sections presents an overview devoted to understanding this special population from a variety of perspectives. The second chapter of each section explains how to assess, plan, implement, and evaluate health promotion programs for each of the specific groups. The third chapter in each section highlights a case study to emphasize points made in the overview and planning chapters. The fourth chapter in each section provides "Tips" for working with the cultural groups described in that section.

New to the **Second Edition**

- Devotes a chapter to traditional health beliefs and traditions that can help the practitioner better understand how these beliefs and traditions can impact on Western biomedical practices
- Contains a new chapter that evaluates health disparities across the U.S.

- Presents a new chapter that examines ethical dilemmas and considerations in a multicultural context
- Offers updated citations and content throughout
- Gives selected Web sites of interest

Intended Audience

This book is ideal for practitioners and students in the fields of health promotion and education, public health, nursing, medicine, psychology, sociology, social work, physical therapy, radiology technology and other allied professions.

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Editorial Review

Review

"This updated edition (1st, Promoting Health in Multicultural Populations, 1999) for students and practitioners in public health and related fields is a valuable resource for understanding health promotion in culturally diverse population groups in North America. Drawing on contributors who are leading experts on these [cultural] groups, this compendium will help readers become better equipped to plan, implement, and evaluate health promotion programs with diverse cultural groups." (D. E. Bill 2009-03-02)

About the Author

Michael V. Kline (M.P.H., DrPH) is Emeritus Professor of Public Health at California State University, Northridge. He has taught undergraduate and graduate courses that train students and practitioners to design, implement, and evaluate health promotion and education programs within a variety of health settings, population groups, and public sector and community organizations. He received his M.P.H. degree in public health education and behavioral sciences from the University of California, Berkeley School of Public Health. He received his DrPH degree in medical care organization and health administration from the University of California, Los Angeles School of Public Health.

Robert M. Huff (M.P.H., California State University, Northridge; Ph.D., University of California, Santa Barbara Graduate School of Education) is Emeritus Professor of Public Health at California State University, Northridge. Prior to joining the faculty at CSUN, he was a health education practitioner for the Charles Drew Postgraduate Medical School in Los Angeles and Ventura County Public Health Services and Medical Center. As a professor at CSUN, he has taught graduate courses in public health education in the areas of program planning and evaluation, health behavior change, communication and media, cross-cultural issues in public health, holistic health, and other related courses. His research interests combine his undergraduate training in anthropology with his graduate training in public health and education to focus on multicultural health promotion and disease prevention programs in a variety of settings.

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