



# Small Business Management and Entrepreneurship

By David Stokes, Nicholas Wilson

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#### About the Author

Dr Nick Wilson is Reader in Creativity, Arts & Cultural Management at the Department of Culture, Media and Creative Industries, King's College London, where he founded the MA in Arts & Cultural Management. He was previously Principal Lecturer in Entrepreneurship and Small Business at Kingston University, and Course Director of the Programme of Master's courses in the Creative Industries & the Creative Economy.

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